



The United States Postal Service (USPS) has seen just about everything that can, or has been mailed. That's why it was only natural that they would choose Merrell Remington to design and produce their 2001-2002 Winter Olympic Games Stamp Program. Due to our success on past programs for the USPS, they weren't taking much of a chance. ■ We produced an interactive mailing piece that introduced the new Winter Sports Stamps and Holiday Stamps as well as a collectable set of Day-of-Issue stamps, etc. The top of the piece included a tear-off magnet which contained the contact information needed for customers to buy postal products online, buy stamps by mail or via the telephone, and the number to call for postal questions or information. ■ The success we received was as impressive as the piece we created.

Delivering more convenience to your mailbox